Career Planning for Success

College to Career-Ready

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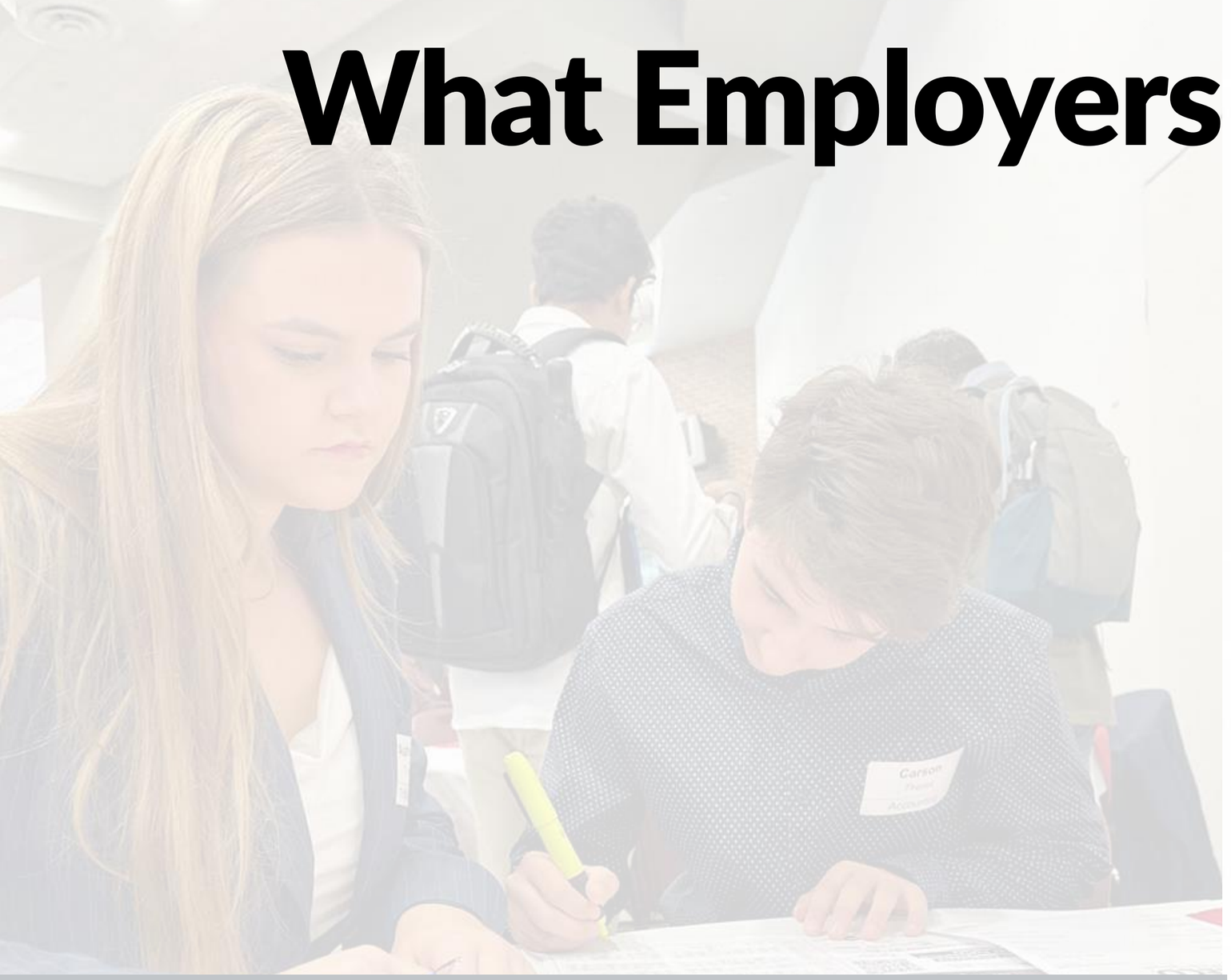
Your Career Starts Today

College is more than a degree—it's a chance to discover your **strengths**, explore **opportunities**, and develop **skills**.



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What Employers Look For



CRITICAL THINKING

Solve problems and make decisions

COMMUNICATION

Share ideas and listen effectively

TEAMWORK

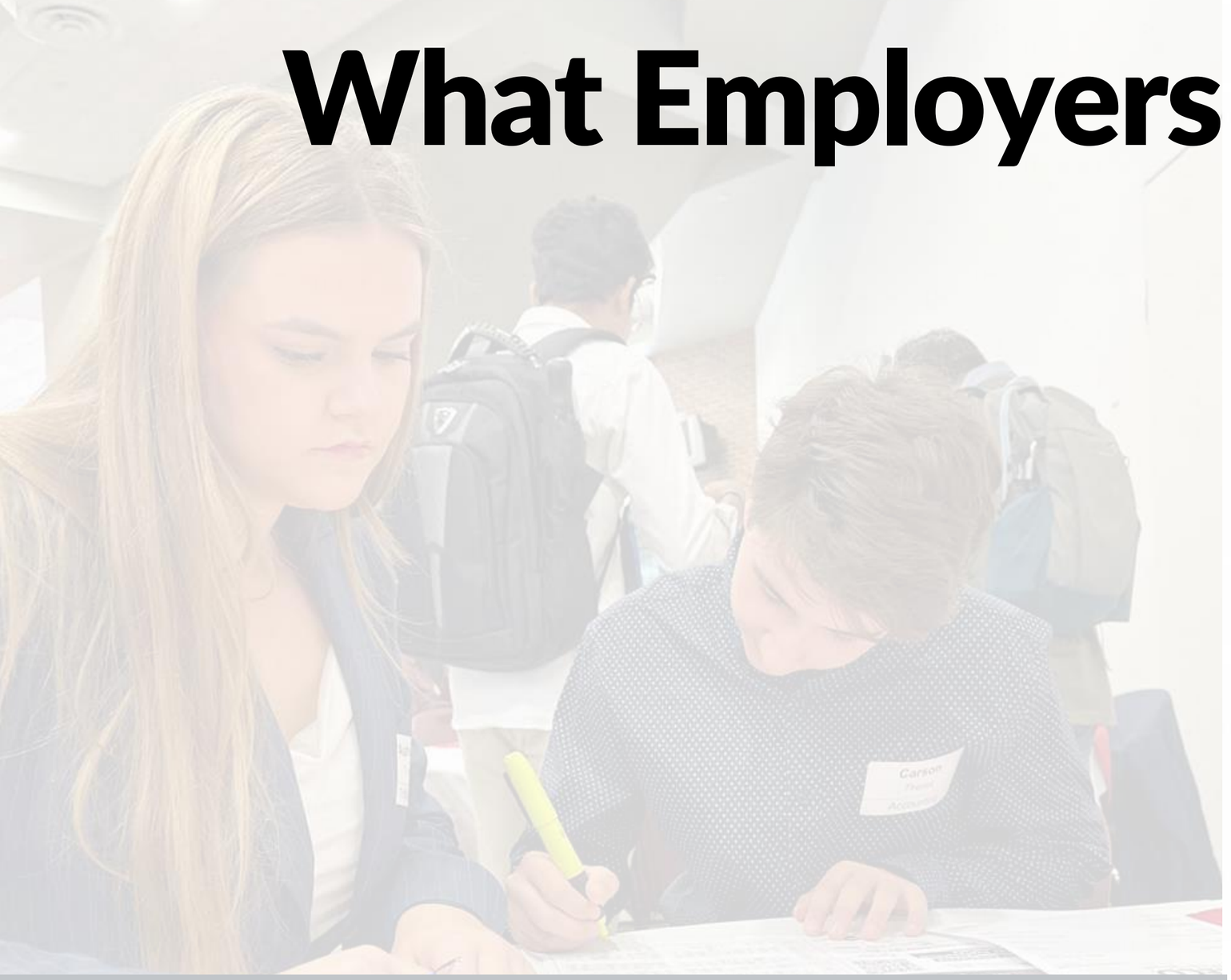
Work with people who
have different perspectives

EQUITY & INCLUSION

Work effectively with diverse individuals

Your degree opens doors. Your skills help you walk through them.

What Employers Look For



LEADERSHIP

Take initiative and motivate others

TECHNOLOGY

Use technology to accomplish tasks

PROFESSIONALISM

Demonstrate responsibility and dependably

CAREER & SELF MANAGEMENT

Set goals and adapt to change

Your degree opens doors. Your skills help you walk through them.

Experience Is Your Training Ground

IN CLASS

Research, presentations, and group projects

IN THE COMMUNITY

Volunteering and service

ON CAMPUS

Organizations, events, and networking

AT WORK

Part-time jobs, internships, apprenticeships, co-ops, and job shadowing



You're building skills everywhere!

Three Steps to Build Career Readiness



1 Identify Your Talent

2 Develop Your Brand

3 Communicate Your Potential

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Discover What Makes You, You



CliftonStrengths

TypeFocus

Choices360

Career Assessments

- Explore your strengths, interests, values, and skills.
- Match majors to careers.
- Meet with a Career Coach to plan your next steps.

Start Building Your Professional Identity



- Create and maintain your Handshake profile.
- Connect with employees and alumni at career events.
- Explore jobs, internships, and ways to grow your professional presence.



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Communicate Your Potential

- Turn class, work, and volunteer experiences into resume skills.
- Practice sharing your strengths in interviews and everyday conversations.
- Build confidence, professionalism, and a clear sense of your value through your work experiences and extracurriculars.



Handshake: Your Career Connection

Explore jobs, internships, events, and career resources.

1 Visit louisiana.joinhandshake.com and choose student login.

2 Sign in with your **ULID** (ex: C00123456) and ULink password.

3 Complete and update your **profile.**

4 Follow **employers** of interests.



Make Your College Experience Count!



Don’t just earn a degree. Build your future.

Three Things to Do Starting Today

1. ACTIVATE HANDSHAKE

Learn more about employers, events, and Career Services.

2. DEVELOP SKILLS

Participate in class, get involved, and seek out work opportunities.

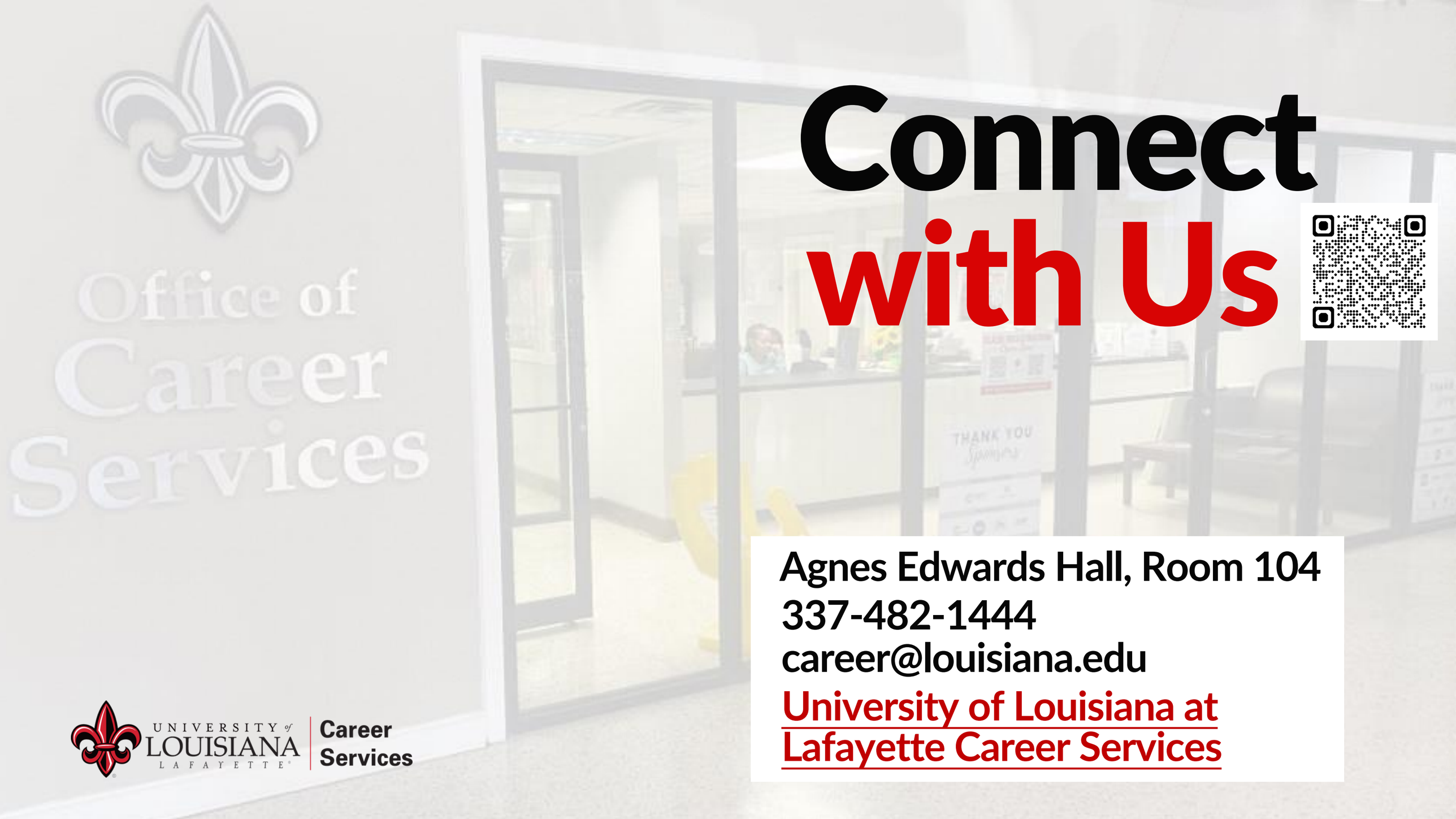
3. CONNECT WITH CAREER SERVICES

Explore your strengths, interests, resources and possibilities.





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Connect with Us

Agnes Edwards Hall, Room 104
337-482-1444
career@louisiana.edu
University of Louisiana at Lafayette Career Services

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