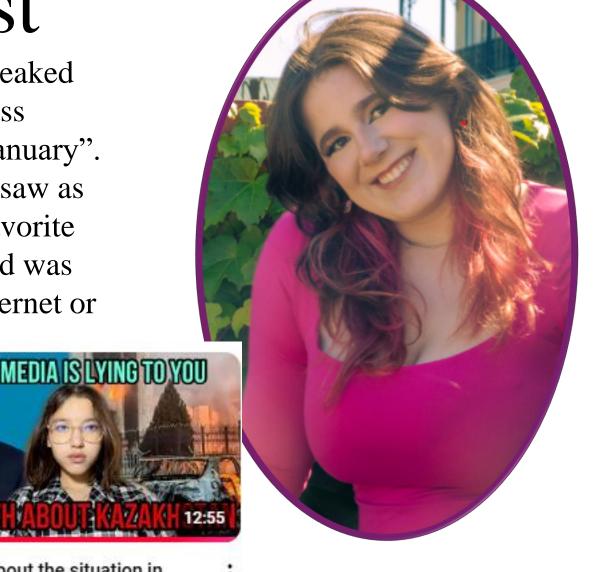
# Kazakhstan

ULL University 100-061 November 2024 Emi Gary



## Personal interest

I chose Kazakhstan because my interest peaked about the country in 2022 during their mass protests, later being dubbed as "Bloody January". This sudden uproar in a country my head saw as peaceful was interesting and one of my favorite influencers at the time is a native there and was giving her followers updates when the internet or water was shut off.



The truth about the situation in Kazakhstan...

## Explanatory Case Study of Kazakhstan

- This explanatory case study aims to answer why the people of Kazakhstan wear the clothing they do.
- The purpose of this study is to reveal the aspects that form the culture that will determine the clothing.
- This is an investigation of puzzles of culture into a bigger picture of clothing.
- This study will answer the research questions of people wear the clothing that they do, what do they wear, and what cultural components impact these pieces.
- This study has no control over the occurrence of events and focuses on real-life situations.

• 1 million sq miles (TX)

- Population: 20 million (64<sup>th</sup>)
- Capital: Astana(1.4 mil)

Kazakhstan Zhezqazghan • Taldyqorghan\_ Caspian CHINA Bishkek Balykchy Kara-k **IRAN** 

WEB: The World Factbook. (Kazakhstan). Washington, DC: Central Intelligence Agency. Page Updated Date. <u>Kazakhstan - The World</u> Factbook

## Background Information



#### Climate- Mostly arid

- Very cold winters
- Warm/hot Summers

#### Natural Resources

- Petroleum
- Natural Gas
- Coal

#### **Ethnicity**

- 71% Kazakh
- 15% Russian

#### Language

- 83% Russian
- 80% Kazakh

#### Religion

- 69% Muslim
- 17% Christain

#### History

- 3000 BC Botai Culture
  - Domesticated Horse
  - Metal work
  - Nomads
- 618-907 Tang Dynasty China
  - Introduced Islam
- 1386-1395 Timur War
  - Broke into Uzbek Khsanate
  - 1465 broke free
  - Became Kazakh
  - Fought Kazakh War of Independence 1468-1500s
- 1721-1912 Russian Empire
  - Introduced modern technology
- 1922-1991 Soviet Union
  - Banned traditions
  - Caused Kazakh famine (31-33)
- December 1991 claimed independence
- Nursultan Nazarbayev first Dictator President until 2019
- President Kassym-Jomart Tokayev (2022-present)







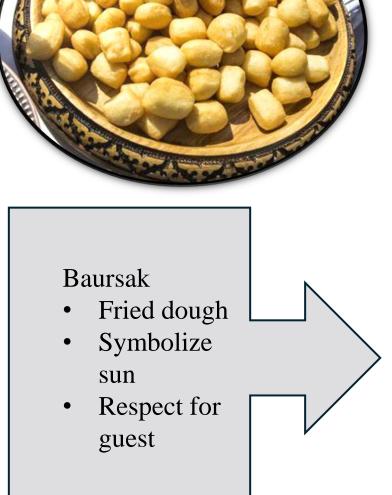


#### Kazy/ Qazi

- Horse Sausage
- Symbolize Hospitality
- Served cold or boiled



- Boiled horse meat
- Thin pasta slices
- Most popular dish



WEB: Almukhambetova, Madina. Top 20 Foods of Kazakhstan: Cuisine of Central Asia Nomads. 2021 November, 4. Accessed 2024 November, 4. Top 20 Foods of Kazakhstan: Cuisine of











## People/ society

• Life Expectancy: 73

• Median Age: 32

• Drinking water/ sanitation: 99%

• Fertility Rate: 2.58

• School Life Expectancy: 16

• Literacy Rate: 99.8%



#### Economy

- GDP per Capita: \$35500
- Below Poverty Line: 5.2%
- Exports: Petroleum, gold, copper
  - 14% to China
  - \$90 bil
- Imports: Garments, Cars, Broadcasting supplies
  - 29% from Russia
  - \$72 bil





El cobre ~ La Gata Flaca energy designs

#### Kazakh's Cultural Branding

- Identifying Kazakhstan's National Branding
  - Culture identity as main identifier
  - Main Cultural aspects
- Kazakh citizens report cultural identity
  - 255 participants
  - Both Russian and Kazakh language
  - Open ended questions showing perceptions of National identity
- Answers varied on gender
  - Men respond "dictator" "corruption"
  - Women respond "motherland" "family"
- Biggest Food Culture
  - Beshbarmak most popular cultural food
  - Baursak
- Biggest Cultural Clothing
  - Shapan
  - Saukele



# Carpet Weaving in Kazakhstan's Culture

- Weaving carpets nomadic tradition
  - Tuskiiz, tekemet, syrmak, alasha
- Focus on local materials
  - Teach younger artist
  - Educate on tradition
- Relearn banned traditions
  - Broke away from Soviet Union 1991
  - Many traditions banned
- "Felting is a point of pride and interest for most citizens of Kazakhstan"



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## Cultural celebrations

- Culture festival begins in Turkmenistan
- Cultural days
  - Celebrate and share art
  - Cinema
  - Music
  - Traditions
  - The Dawn of the Great Steppe by Akan Satayev
  - Paralympians
  - Performance
    - Kurmangazy national orchestra of folk instruments
    - Gala Concert
  - Monument will be presented
    - Great Poet Abai in Lachyn Park



### Traditional Clothing Festival

- Festival celebrate traditional clothes
  - Soldiers preform like batyrs
- Local Female entrepreneurs' hosts national clothing exhibitions
  - Students had fashion show
  - Traditional dress attire and jewelry
  - Clothing could represent yourself and status
- Ulttyk Sezim promote sharing cultural clothing
- Local companies allow traditional clothing every Friday
  - Designers say the demand for tradition is growing



# January 2022 "Bloody January"

- Government removed price cap on energy
  - Prices doubled
- Violent protest broke out, Russia came in with peace troops
- Broke Former President Nazarbayer statue
- Outcome: Cap restored, prices lowered
  - Nazarbayer removed from head of security council
  - Promised cap on food and energy prices

NEWS: SkyNews. 7 January 2022). Kazakhstan: why are people protesting? [video]. Youtube. Accessed 17 November, 2024.



#### Kazakh TikTok

- On the Internet many citizens share there saddness
- Many feel disconnected to culture
- Young Kazakh citizen try to get more in touch
- Many try to learn more about their culture and share it on the internet





Hachiko.

so true, i love my culture and nation but the way we are loosing all our roots., our freedom.

2023-P-3 Reply









2028-9-8 Reply





Hachiko ► wbrk3

in Kazakhstan, many people forget about the importance of the national language, culture and histories. The people gradually forget what our ancestors fought for and what kind of >.

2023-11-18 Reply







Hachiko + Hachiko

independence came to us at a price. Now they are trying to solve this problem and young people are actively trying to learn the national culture and language, but so far a hundred >:

2023-11-18 Reply







Hachiko ≥ Hachiko

the older generation will remain with the opinion of the USSR nothing will change in the country.



# Clothing









#### Casual Attire



Changing social norms to end violence against women and girls in Kyrgyzstan | United Nations in Kyrgyz Republic



My Kazakhstan Village Homestay Experience in 25 Photos - Unbordered Life

## Rural Attire



on Kazakh oil and gas industry - The Astana

**Times** 

How to Set Up a Subsidiary in Kazakhstan | Global PEO vs. Kazakhstan Subsidiary





**Business Attire** 

<u>Kazakhstan Business Forum was held in Kuala</u> <u>Lumpur</u>

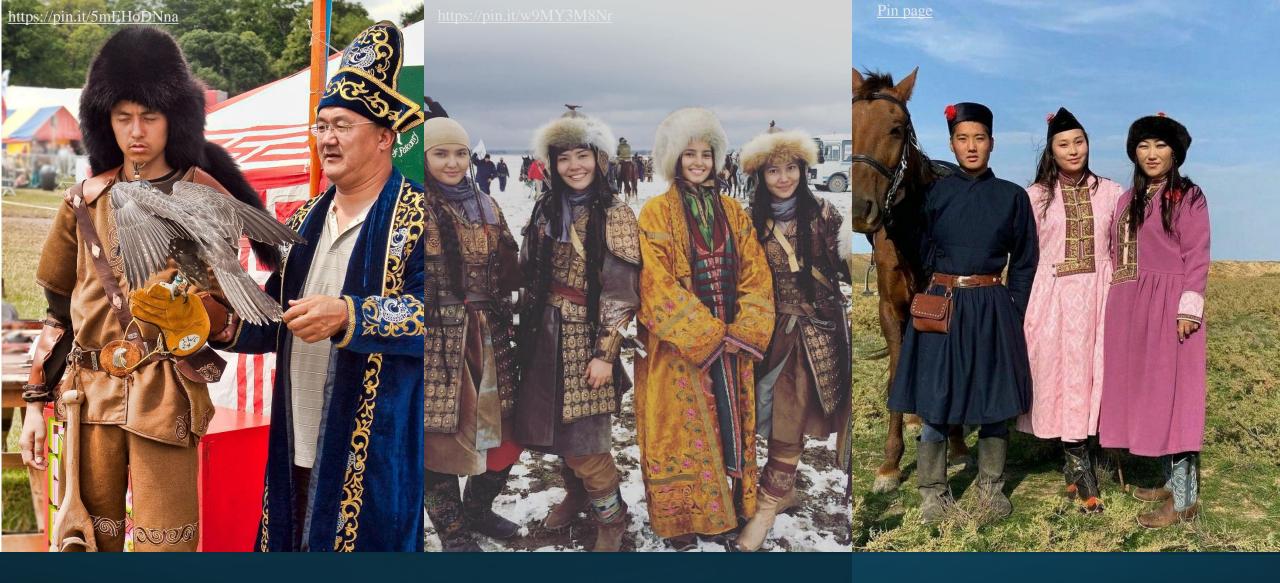
# College Attire





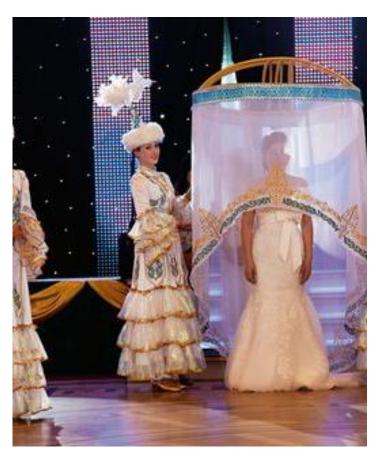






## Traditional Attire





Introduction to Kazakh wedding — новости на сайте Ак Жайык



https://pin.it/nCpYReldU

https://pin.it/1nPc03Cvl

# Wedding Common and Wealthy

### Special adornment

### Shapan and Kolpak





Saukele

Special Adornment

Kaftans



### Issues: DIY Drugs

- Part of Northern Route drug trade
- Rise of DIY cannibus and heroin
- Generates about 1-2 billion USD

#### Radio-Active Land

- Soviet tested Nuclear weapons in Kazakhstan
- Exposed natives to radiation
- Increased cancer and other health risk
- Government closed the site down and prevent housing near the area





#### Conclusion

- The country is filled with rich nomadic fashions
- Soviet Union has challenged the memory of tradition, but many are fighting to learn and honor tradition
- Many companies and schools permit traditional clothing to be worn
- Many different festivals to honor tradition