

Kazakhstan

ULL University 100-061

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Personal interest

I chose Kazakhstan because my interest peaked about the country in 2022 during their mass protests, later being dubbed as “Bloody January”. This sudden uproar in a country my head saw as peaceful was interesting and one of my favorite influencers at the time is a native there and was giving her followers updates when the internet or water was shut off.



The truth about the situation in
Kazakhstan...

<https://youtu.be/3cgRmsCvZAc?si=ukFe3ynuqBqmON1N>

Explanatory Case Study of Kazakhstan

- This explanatory case study aims to answer why the people of Kazakhstan wear the clothing they do.
- The purpose of this study is to reveal the aspects that form the culture that will determine the clothing.
- This is an investigation of puzzles of culture into a bigger picture of clothing.
- This study will answer the research questions of people wear the clothing that they do, what do they wear, and what cultural components impact these pieces.
- This study has no control over the occurrence of events and focuses on real-life situations.

- 1 million sq miles (TX)
- Population: 20 million (64th)
- Capital: Astana (1.4 mil)



Background Information



Climate- Mostly arid

- Very cold winters
- Warm/hot Summers

Natural Resources

- Petroleum
- Natural Gas
- Coal

Ethnicity

- 71% Kazakh
- 15% Russian

Language

- 83% Russian
- 80% Kazakh

Religion

- 69% Muslim
- 17% Christain

History

- 3000 BC Botai Culture
 - Domesticated Horse
 - Metal work
 - Nomads
- 618-907 Tang Dynasty China
 - Introduced Islam
- 1386-1395 Timur War
 - Broke into Uzbek Khsanate
 - 1465 broke free
 - Became Kazakh
 - Fought Kazakh War of Independence 1468-1500s
- 1721-1912 Russian Empire
 - Introduced modern technology
- 1922-1991 Soviet Union
 - Banned traditions
 - Caused Kazakh famine (31-33)
- December 1991 claimed independence
- Nursultan Nazarbayev first Dictator President until 2019
- President Kassym-Jomart Tokayev (2022-present)



[Kazakhstan's First President Nursultan Nazarbayev Tests Positive for Coronavirus - The Astana Times](#)



Kazakhstan President Kassym-Jomart Tokayev delivered a video address at the High Level Global Roundtable on Extractive Industries — Website of the President of the Republic of Kazakhstan



Kazy/ Qazi

- Horse Sausage
- Symbolize Hospitality
- Served cold or boiled

Beshbarmak

- Boiled horse meat
- Thin pasta slices
- Most popular dish

Boursak

- Fried dough
- Symbolize sun
- Respect for guest

Tourist Attractions



- Monument in Astana
- Observation tower
- Celebrates Astana becoming Capital

Bayterek Tower



Alzhir Camp

- Memorial and museum
- Akmola Camp for Wives of Traitors to the Motherland

Museum



Arch of Grief



Shakpak Ata

- Underground man-made cave
- Islamic architecture
- Traces of stone and bronze age activity



Hazrat Sultan Mosque

- Largest mosque in Central Asia
- Named after Khoja Ahmed Yassawi



People/ society

- Life Expectancy : 73
- Median Age: 32
- Drinking water/ sanitation: 99%
- Fertility Rate: 2.58
- School Life Expectancy: 16
- Literacy Rate: 99.8%

Trilingual education discussed in Kazakhstan



photo_1571236.jpg (3264x2448)

Economy

- GDP per Capita: \$35500
- Below Poverty Line: 5.2%
- Exports: Petroleum, gold, copper
 - 14% to China
 - \$90 bil
- Imports: Garments, Cars, Broadcasting supplies
 - 29% from Russia
 - \$72 bil



[El cobre ~ La Gata Flaca energy designs](#)

Kazakh's Cultural Branding

- Identifying Kazakhstan's National Branding
 - Culture identity as main identifier
 - Main Cultural aspects
- Kazakh citizens report cultural identity
 - 255 participants
 - Both Russian and Kazakh language
 - Open ended questions showing perceptions of National identity
- Answers varied on gender
 - Men respond “dictator” “corruption”
 - Women respond “motherland” “family”
- Biggest Food Culture
 - Beshbarmak most popular cultural food
 - Boursak
- Biggest Cultural Clothing
 - Shapan
 - Saukele



Carpet Weaving in Kazakhstan's Culture

- Weaving carpets nomadic tradition
 - Tuskiiz, tekemet, syrmak, alasha
- Focus on local materials
 - Teach younger artist
 - Educate on tradition
- Relearn banned traditions
 - Broke away from Soviet Union 1991
 - Many traditions banned
- “Felting is a point of pride and interest for most citizens of Kazakhstan”



Weaving Through Kazakhstan's Cultural Heritage | Folklife Magazine

Cultural celebrations

- Culture festival begins in Turkmenistan
- Cultural days
 - Celebrate and share art
 - Cinema
 - Music
 - Traditions
- The Dawn of the Great Steppe by Akan Satayev
- Paralympians
- Performance
 - Kurmangazy national orchestra of folk instruments
 - Gala Concert
- Monument will be presented
 - Great Poet Abai in Lachyn Park

[Monument to Kazakh poet Abai Kunanbayev was opened in Kazan: 24 October 2024, 15:49 - news on Tengrinews.kz](#)



Traditional Clothing Festival

- Festival celebrate traditional clothes
 - Soldiers preform like batyrs
- Local Female entrepreneurs' hosts national clothing exhibitions
 - Students had fashion show
 - Traditional dress attire and jewelry
 - Clothing could represent yourself and status
- Ulttyk Sezim promote sharing cultural clothing
- Local companies allow traditional clothing every Friday
 - Designers say the demand for tradition is growing



Kazakhstan says 164 were killed in a week of bloody protests only quelled after the threat to shoot demonstrators on sight and the arrival of Russian troops

January 2022 “Bloody January”

- Government removed price cap on energy
 - Prices doubled
- Violent protest broke out, Russia came in with peace troops
- Broke Former President Nazarbayer statue
- Outcome: Cap restored, prices lowered
 - Nazarbayer removed from head of security council
 - Promised cap on food and energy prices



Hundreds died in Kazakhstan’s ‘Bloody January’. Who were they? | openDemocracy



NEWS: SkyNews. 7 January 2022). Kazakhstan: why are people protesting? [video]. Youtube. Accessed 17 November, 2024.

https://youtu.be/riDrVwIV_ds?si=WRjeqfMtjHX_yD_q

Kazakh TikTok

- On the Internet many citizens share their sadness
- Many feel disconnected to culture
- Young Kazakh citizens try to get more in touch
- Many try to learn more about their culture and share it on the internet



1,059 comments

HACHIKO
so true. I love my culture and nation but the way we are losing all our roots.. our freedom.
2023-9-3 Reply 128

marthasensitive
Government.
2023-9-3 Reply 3

Hachiko
in Kazakhstan, many people forget about the importance of the national language, culture and histories. The people gradually forget what our ancestors fought for and what kind of >
2023-11-18 Reply 5

Hachiko
independence came to us at a price. Now they are trying to solve this problem and young people are actively trying to learn the national culture and language, but so far a hundred >
2023-11-18 Reply 4

Hachiko
the older generation will remain with the opinion of the USSR nothing will change in the country
2023-11-18 Reply 20



Clothing



Casual Attire



[Changing social norms to end violence against women and girls in Kyrgyzstan | United Nations in Kyrgyz Republic](#)



[My Kazakhstan Village Homestay Experience in 25 Photos - Unbordered Life](#)

Rural Attire



[Forbes Club second business breakfast focuses on Kazakh oil and gas industry - The Astana Times](#)

[How to Set Up a Subsidiary in Kazakhstan | Global PEO vs. Kazakhstan Subsidiary](#)



[Kazakhstan Business Forum was held in Kuala Lumpur](#)

Business Attire

College Attire





Traditional Attire



<https://pin.it/nCpYReIdU>



<https://pin.it/1nPc03Cv1>

[Introduction to Kazakh wedding — новости на сайте Ак Жайык](#)



Wedding Common and Wealthy

Special adornment

Shapan and Kolpak

[What Makes the Kazakh Shapan a Unique Symbol of Central Asian Culture? | Mental Itch](#)



<https://sl.bing.net/dRj3K4cVcw>



Saukele



Special
Adornment



Kaftans



Issues: DIY Drugs

- Part of Northern Route drug trade
- Rise of DIY cannabis and heroin
- Generates about 1-2 billion USD



[Semipalatinsk Nuclear Test Site | Amusing Planet](#)

Radio-Active Land

- Soviet tested Nuclear weapons in Kazakhstan
- Exposed natives to radiation
- Increased cancer and other health risk
- Government closed the site down and prevent housing near the area



Conclusion

- The country is filled with rich nomadic fashions
- Soviet Union has challenged the memory of tradition, but many are fighting to learn and honor tradition
- Many companies and schools permit traditional clothing to be worn
- Many different festivals to honor tradition