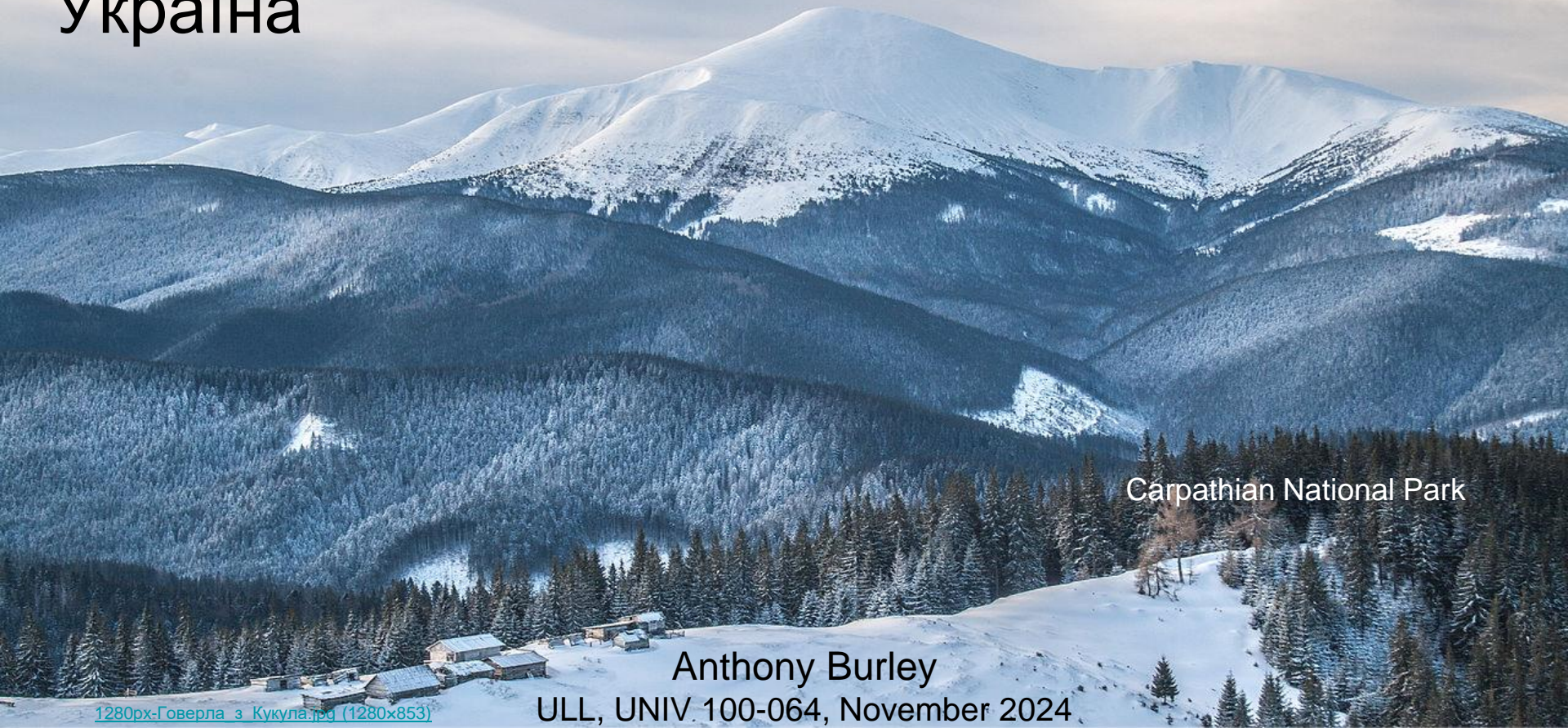


Ukraine
Україна



Carpathian National Park

Anthony Burley

ULL, UNIV. 100-064, November 2024

Anthony Burley

I'm presenting to you all the country of Ukraine. I personally enjoy the works of art that are produced by this country. I'm a big fan of the Ukrainian actress Mila Kunis and her roles in American television. I too like to listen to Ukrainian bands such as Океан Ельзи (Okean Elzy) and Клавдія Петрівна (Klavdia Petrivna). I too have a deeply rooted belief that a country's autonomy is sacred. I've been following Ukraine and her ongoing conflict with Russia since 2014.



Explanatory Case Study of Ukraine

- This explanatory case study aims to answer why the people in Ukraine wear the clothing they do.
- The purpose of this case study is to detail phenomena in Ukraine that form the country's culture, which determines the clothing worn in the country.
- This is an investigation of components of culture and the resulting clothing worn.
- This study will answer the research questions of why people wear the clothing they do, what do they wear, and what cultural components impact the clothing worn.
- This research study has no control nor over, nor impact on, the occurrence of events and focuses on real-life situations.

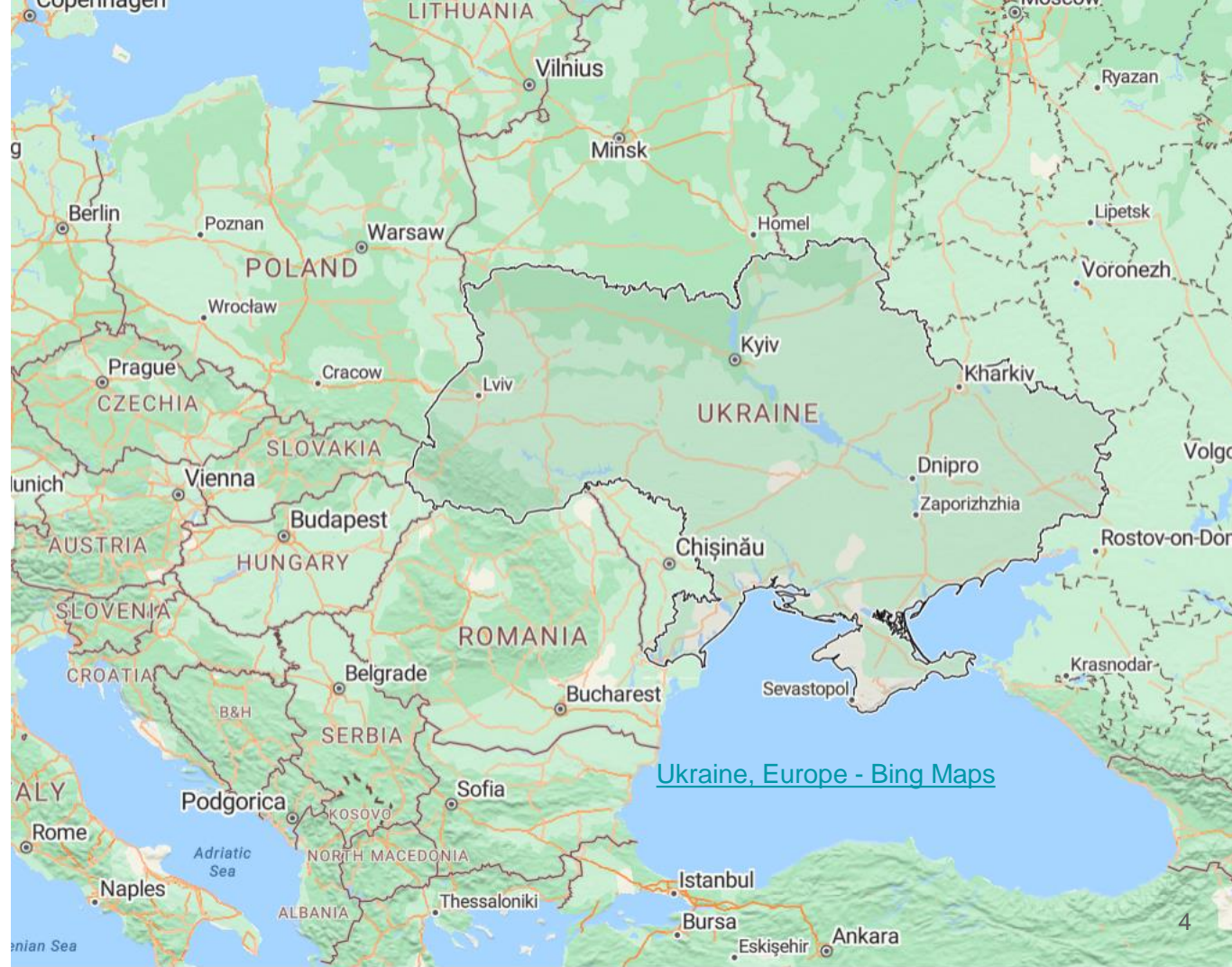
Location

- 4,000 sq. mi. (<TX)
- Fertile plains and plateaus
- Capital: Kyiv
- Population: 40 million

[Ukraine map, administrative division, separate regions with names, color map isolated on white background Vector Stock Vector | Adobe Stock](#)



The World Factbook. (Ukraine).
Washington, DC: Central
Intelligence Agency. Page Updated
Oct. 28, 2024. [Ukraine - The World
Factbook](#)



Ukrainian Background

- Ethnicity: 78% Ukrainian, 17% Russian
 - Ongoing Russian separatist movement in the east
- Official Language: Ukrainian
- Religion: Orthodox Christian
- Temperate continental climate
 - Cold winters and hot summers comparable to the American Midwest
- Natural resources ores, minerals and oil
 - Iron ore



<https://th.bing.com/th/ig/OIP.gPuYTomQNpmRm-kPrE-NKwHaNG?w=188&h=332&c=7&i=0&o=5&dpr=1.3&pid=1.7>



<https://th.bing.com/th/ig/OIP.gC1A1M0d1WdNjwo2sz0F7QhaEx?w=220&h=130&v=7&i=0&o=5&dpr=1.3&pid=1.7>

Iron Ore

Modern State of Ukraine, 35 Years in a Nutshell

- 1989-1999
 - Independence from USSR
 - Relations established with NATO
 - Budapest Memorandum
 - Government type: semi-presidential republic
- 2000-2009
 - Transitioned to capitalism
 - Denied NATO admission
- 2010-2019
 - Economic tension with Russia
 - Russia annexed Crimea
 - President Zelensky elected
- 2020-2024
 - Russia invaded Ukraine



Web: Sullivan B. (2022, February 24). Russia's at war with Ukraine. Here's how we got here. *NPR*. Retrieved November 4, 2024 from [A timeline of Ukraine's history : NPR](#)

Good Slavic Eats

- **Varenyky**

Dumpling stuffed with potato meat and mushrooms

- **Borch**

Light red vegetable soup topped with sour cream



- **Holubtsi**

Cabbage rolls stuffed with grain and meat stewed in sauce

- Various pickled vegetables
- Grain used for bread
- Potatoes are abundant

<https://www.mashed.com/img/gallery/ukrainian-foods-you-need-to-try/intro-1646862866.webp>

Tourism



Opera House



Web: Abbot A.
(December 30,
2019). *Planetware*.
14 Top-Rated
Attractions &
Things to Do in
Ukraine |
PlanetWare

<https://operahouse.lviv.ua/en/>

St. Sophia's Cathedral





Chernobyl



Chernobyl_HDR.JPG (1024x680)



People

- Life expectancy: 71 (ranked 173rd)
- Median age: 37 (ranked 25th)
- Drinking water/ sanitation: 100%

The World Factbook. (Ukraine).
Washington, DC: Central
Intelligence Agency. Page Updated
Oct. 28, 2024. [Ukraine - The World Factbook](#)



<https://img01.fnv.com/images/2014/09/03/world/europe/20140903-REFUGEES-slide-EROM-20140903-REFUGEES-slide-EROM-super-jumbo.jpg>

Society

- Fertility rate: 1.22 (ranked 224th world)
- Contraceptive prevalence: 65%
- Mother's age at first birth: 26
- Alcohol consumption per person: 1½ gallons (ranked 77th world)
- Tobacco use: 26% (ranked 43rd world)

The World Factbook. (Ukraine).
Washington, DC: Central Intelligence Agency. Page Updated Oct. 28, 2024.
[Ukraine - The World Factbook](#)



<https://nemiroff.vodka/wp-content/uploads/2024/05/wxc-700-00-white-1165x2331-0732ca0-e1715691903958.png.webp>

<https://www.cigsspot.com/wp-content/uploads/2022/05/4.jpg>



<https://www.gethealthcaretips.com/wp-content/uploads/2020/01/hormonal-intrauterine-systems-1024x683.jpg>

Society

- Health expenditure of gross domestic product (GDP): 8%
- Education expenditure: 5% (ranked 63rd world)
- Literacy rate: 100%
- School life expectancy: 15 years

The World Factbook. (Ukraine).

Washington, DC: Central Intelligence Agency. Page Updated Oct. 28, 2024.

[Ukraine - The World Factbook](#)



<https://www.publicdomainpictures.net/pictures/170000/velka/doctor-1461911687BZx.jpg>



[Зарплата учителя в Москве: специализации и основные особенности](#)

Economy

- Real GDP per capita: \$16K (ranked 116th world)
- Population living below the poverty line: <2%
- Tax (of GDP): 17% (ranked 119th world)
- Exports: \$50 billion
 - Grain to Poland
- Imports: \$90 billion
 - Loans from the Group of 7(G7)

The World Factbook. (Ukraine). Washington, DC: Central Intelligence Agency. Page Updated Oct. 28, 2024. [Ukraine - The World Factbook](#)



Ukrainians Display National Pride on Face Masks

- Early months COVID-19
 - Face masks made an international impact
 - Many unique/stylish designs appeared on masks
 - These designs all have a shared Ukrainian identity theme
 - Why did Ukrainian designers choose their designs, via interview
- Majority poll response was culture-heritage & national pride
 - Remaining responses artistry dancing activism holiday-occasion
 - Vendors motivations were philanthropic
- Ukraine embroidery varies
 - Different shapes flowers colors
 - Metaphorical literal significance
 - Decoration functionality mask integrity upheld by printing rather than actual embroidery
- Ukraine macro-identity
 - Revitalization & modern applications of traditional art
 - Display of national cultural identity
 - Evolution Ukrainian embroidery function and intention



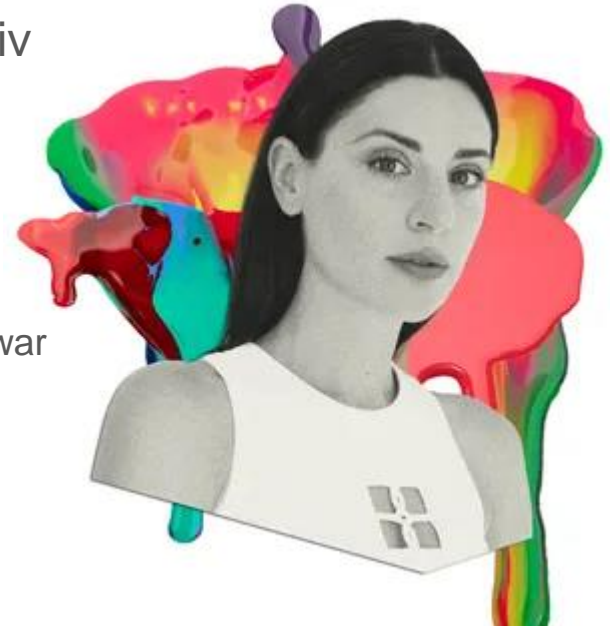
<https://journals.ku.edu/folklorica/article/view/15689>

JOURNAL: Chomitzky, K. (2020). Pandemic, but make it fashion: Ukrainian embroidered PPE in the time of COVID-19. *Folklorica: Journal of the Slavic, East European & Eurasian Folklore Association*, 24, 27–50. DOI: <https://doi.org/10.17161/folklorica.v24i.15689>

<https://journals.ku.edu/folklorica/article/view/15689>

Bombs and Bevza

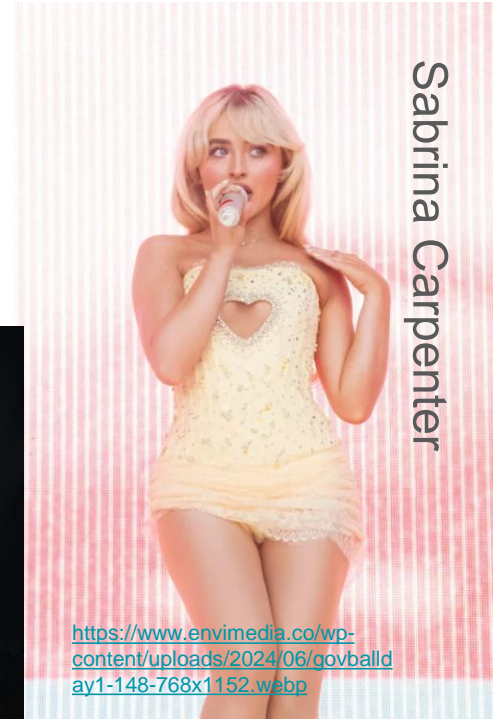
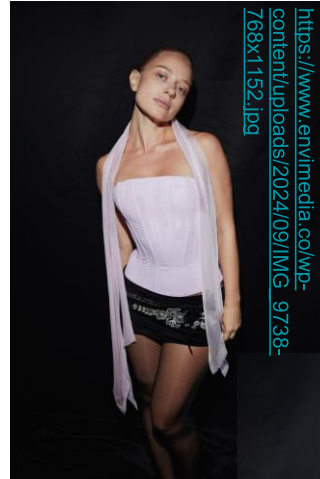
- Svitlana Bevza founded self named brand in Kyiv
 - College graduate, Kyiv National Institute of Design
 - Small line of credit and two sewing machines
 - Sleek comfortable designs Ukrainian folk influence
 - NYC fashion week 2019, Met Gala 2023
- War begins 2022
 - Fled Ukraine to Portugal with her two kids, husband at war
 - Opened a second Portuguese warehouse, other in Kyiv
 - Refugee in London, operates her business remotely
 - Navigating conflict, access to goods, ability to transport
- The conflict
 - Brough unexpected growth
 - A desire to keep what is theirs and not let it be taken



<https://pyxis.nymag.com/v1/imgs/4fa/1a0/08fa5b4b1386264dba1285c263ca503f82-higid-svitlana-bevza.rsquare.w330.jpg>

Ukrainian Brand Makes Waves In America

- New York Fashion Week (NYFW)
 - Attendees Singers & Olympians
 - Proceed donated to preservation of art and culture in Ukraine
- Spring Collection 2025
 - Raunchy avant-garde
 - Pastel colors complimented with black
 - Lacey fabrics layers texture
 - Corsets
 - Narrow silhouettes highlighted
- Inspirations
 - Risqué subcultures of bondage discipline domination submission sadism masochism (BDSM)
 - LGBTQ+
 - Folk apparel



Ukrainian Fashion Week 2024

- First fashion week held in Ukraine since 2021, 2022 and 2023 London
- During the show, an ongoing war was only 300 miles away
 - Designer brands producing armor and camouflage for soldiers
 - International attendees had extended journey (flight closures)
 - Veterans donning prosthetic on catwalk
- Goals of fashion week
 - Curate home grown talent
 - Exhibit domestic creativity
 - Display and preserve heritage and culture
 - Provide opportunities for youth
 - Value in living life no matter what happens
- Venues
 - National Opera
 - Saint Sophia Cathedral



<https://pix.avax.news/avaxnews/30/21/00052130.jpeg>



https://media.vogue.co.uk/photos/66d9cc3842c6a035afa55198/2:3/w_1920.c_limit/AN-VOGUEUK-050924-02.jpg

NEWS: Toseland F. (2024, September 6). "Life is the most precious gift we have": Ukrainian fashion week returns to Kyiv. *British Vogue*. Retrieved October 30, 2024, from ["Life Is The Most Precious Gift We Have": Ukrainian Fashion Week Returns To Kyiv | British Vogue](#)

Klavdia Petrivna-Ukrainian Singer

- Famous via Tik-Tok
- Wears large hats that hide her face
- Cabaret style performance
- Songs are described as melancolique

Review: Panssov I.
(September 2, 2024). Klavdia Petrivna: dancing on the edge of life and death. *Bable*. Retrieved from [Klavdia Petrivna's concert in Kyiv — photos and reportage](#)



Dating Under Enemy Fire

- Men currently have compulsory military service making them less likely to settle
- Men are not allowed to leave Ukraine
- Women are free to move away from Ukraine
 - Many have chosen to date foreigners
- Stigma against Russian speaking Ukrainians
- Draft dodgers are called unpatriotic
- Most men on Ukrainian tinder are foreign volunteers or people unfit for service



Photo from source

News: The New York Times. (August 4, 2024). War shatters dating scene for women in Ukraine. *The Straits Times*. Retrieved from [War shatters dating scene for women in Ukraine | The Straits Times](#)

Clothing



Urban Wear

Modern Western Styles

- BalACLAVAS/skullies (ski mask)
- Beanies
- Flat-bill caps
- Graphic T- shirts
- Hoodies
- Pre-ripped jeans/jorts
- Scarves



UglyCool (2024). UglyCool streetwear
Kyiv style made in Ukraine. Retrieved
November 11, 2024 from
<https://ugly.cool/>

Rural Wear

- Modern leisure wear in the home
 - T-shirts, shorts, pajamas
- Weather appropriate outdoor wear
 - Warm
 - Blouse, T-shirt, collard shirt, jeans, cargo pants
 - Cold
 - Jacket (fur is still common), long sleeve shirt, hoodie, pants, sweater
 - Rain/snow
 - Rain-coat
- Tennis shoes, boots, belts, walking sticks, sun-glasses, beanies, watches



The story of the trip to the Carpathians "Green Rest" (photo and video).

Blog: Ninel D. (2017, August 8). The story of the trip to the Carpathians "green rest" July 27-August 1. *Life is a trip*. Retrieved from [The story of the trip to the Carpathians "Green Rest" \(photo and video\)](#).

Business Attire

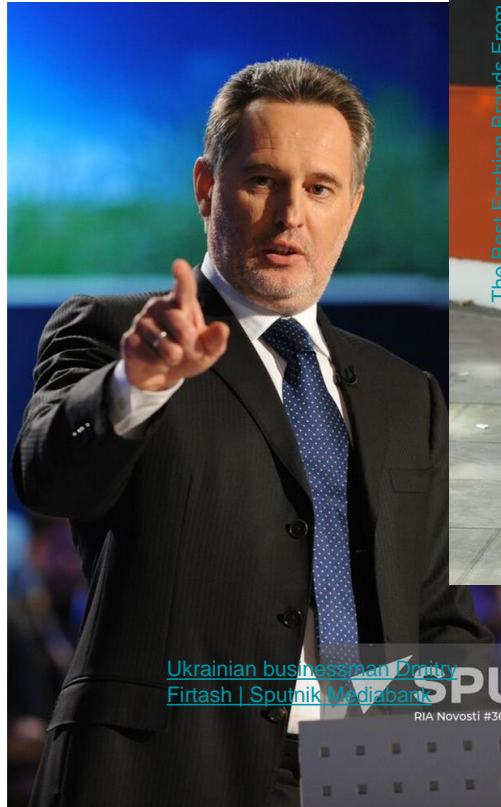
- Dress to the 9's
- Jewelry

Women

- Long dresses
- Skirts
- High heels
- Makeup
- Pants

Men

- Suits
- Ties
- Loafers
- Button up shirt

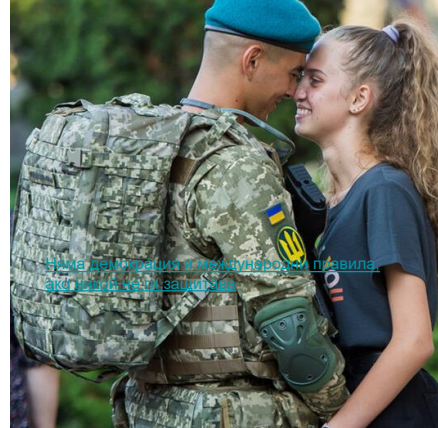


Forum: What is the typical dress code at work and in public place? Is formal dress ever required? Kiev. *Tales from as small planet*. Retrieved on November 12, 2024 from [Kiev, Ukraine - What is the typical dress code at work and in public places? Is formal dress ever required?](#)

Uniform in University

- Similar to USA
 - Casual in class
 - More polished for special occasions
 - Females typically dress up more than males
 - Weather appropriate accessories
- At the moment of making this presentation many uni-age Ukrainians are serving their military in a time of war (soldiers' uniforms)

Web: Alexander D. (2023, February 24). 'No safety no plan': the young Ukrainians starting adult life in shadow of war. *Metro.co.uk*. Retrieved from [The young Ukrainians starting their adult lives during war | World News | Metro News](https://www.metro.co.uk/news/1567296/no-safety-no-plan-the-young-ukrainians-starting-adult-life-in-shadow-of-war)

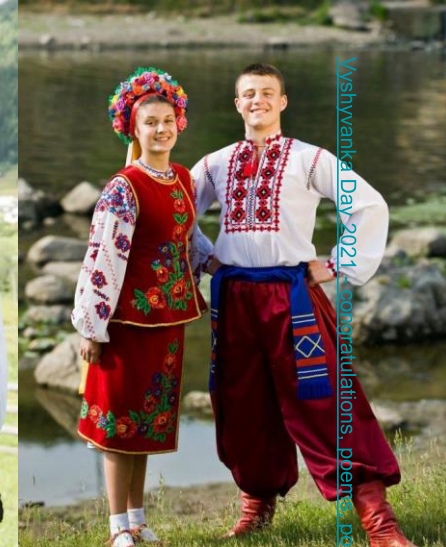


Traditional/Holiday Costume

- Jackets, and coats
 - Sewn from wool
- Boots
 - Made of tree bark and leather
- Shirts
 - Decorated with embroidery, each region has its own style
- Belt
 - Woven or plaited of wool or leather (men)
- Vest
 - Made of leather
- Corsets
- Married women cover their hair with a headscarf
- Hats (men) head-dress (women)
- Necklaces for women
 - Made of coral
- Purse (men)

Ian Honchar Musuem National Center of Fulk Culture. Get the Ukrainian look: Ukrainian folk dress. Retrieved on November 11, 2024 from <https://artsandculture.google.com/story/get-the-ukrainian-look-ukrainian-folk-dress-national-center-of-folk-culture/OgURhGB0NRK4sQ?hl=en>

[Історія подорожі в Карпати "Зелений відпочинок" \(Звіт + відео\)](#)



[Ushvankivka Day 2021 - congratulations, ррент, рр](#)

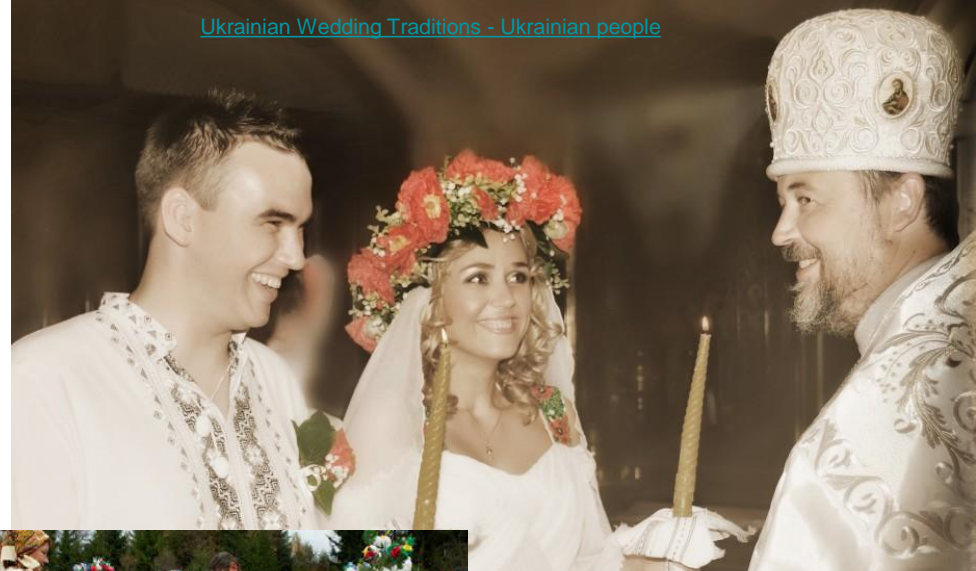


[esjucfacis - online.ua](#)

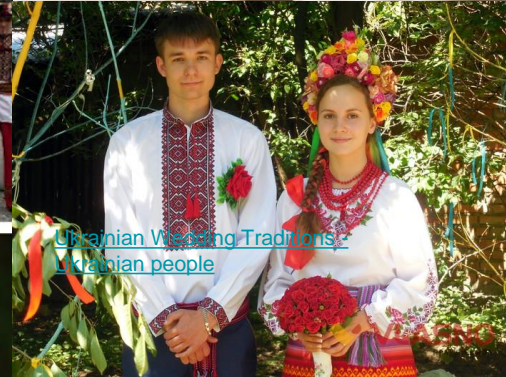
<https://www.ukrainiansanantonio.com/blog/civil-region-fromstead>

Common Wedding

- Wedding rings are exchanged and worn on right hand
- Attendee typically wear traditional costumes in rural areas and also modern formal wear in urban areas
- Groom
 - Traditional costume is worn during wedding
 - Traditional embroidered shirt may accompany with blazer
 - Boutonniere
- Bride
 - Some wear a wedding dress and veil
 - Some wear traditional costume
 - Always a floral headdress
 - Hair usually braided before wedding
 - Bouquet



[Ukrainian Wedding Traditions - Ukrainian people](#)



[Ukrainian Wedding Traditions - Ukrainian people](#)



[Ukrainian Wedding Traditions - Ukrainian people](#)

Web: Faryna, O. (2017, May 12). Ukrainian wedding traditions. *Ukrainian Peropel*. Accessed from [Ukrainian Wedding Traditions - Ukrainian people](#)

Wealthy Wedding

- Exotic venue destinations (UK, USA)
- Bride
 - Long flowing white wedding dress
 - Professional makeup and hair
 - Traditional headdress
 - Reception outfit, for easier movement
- Groom
 - Tuxedo with bow ties
 - Boutonniere
- Guest
 - Suits and dresses
- Bridal Party
 - Tuxedos and dress

Web: The Adamkovi. (2023, April 17). Upscale Ukrainian wedding at the field museum of Chicago. Retrieved from [The Field Museum of Chicago Upscale Ukrainian Wedding](#)

The Field Museum of Chicago Upscale Ukrainian Wedding



Special Adornment



- Gerdan
 - Traditional jewelry of the Carpathian region
 - Made of crystal bead
 - Decorated in various patterns
 - Gender neutral but typically feminine
 - Some hang low to the navel
 - Some only cover the neck and throat
 - Come in many different colors



Web: Vechkanova E. (2018, February 23). Gerdan- the first jewelry of ukrainian women. *Tree Snails*. Retrieved from [Gerdan - the first jewelry of Ukrainian women | TS Handmade - Blog](#)

Special Adornment

- **Kuchma**
 - Tall cylindrical or cone-shaped cap made of sheepskin or other fur
 - Popular throughout Ukraine
- **Malakhai**
 - Fur hat (traditionally wolf) with earmuffs
 - Worn in the cold season
 - Includes the tail usually



[Men's hat Malakhai with a wolf tail made of faux fur, winter, warm, fluffy headdress, buy, ushanka, Tatar, Bashkir, Mongolian, Kazakh. - AliExpress](#)



[Ukrainian Headwear: Traditional Elegance and Regional Taste - HISTROV](#)

Web: [Histrov \(2023, October 6\). Ukrainian headwear: traditional elegance and regional taste. *Histrov*. Retrieved from \[Ukrainian Headwear: Traditional Elegance and Regional Taste - HISTROV\]\(#\)](#)

Issues

- Refugee crisis
 - Due to the war many Ukrainians living in the war zones have been displaced
 - Refugees have fled to west Ukraine, European nations and the United States of America
- Separatist movement in the east
 - Ethnic Russian-Ukrainians have formed malissias
 - These units are funded by Russia
 - They have caused political unrest
- Russian annexation of Ukrainian land
 - Using political instability in bordering areas



Image retrieved from source

Web: Karasapan O. (2022, October, 14). Ukrainian refugees: challenges in a welcoming Europe. *Brookings*. Retrieved from [Ukrainian refugees: Challenges in a welcoming Europe](#)

Conclusions

- In the 1990's into the 2010's Ukraine emerged as a stable, bountiful, artistic nation with rich culture and a lot to offer to the world at large.
- Though officially starting in 2022 Ukraine has been under extreme pressure to fold under the thumb of a much more powerful state (Russia).
- In the face of challenge Ukraine has risen to the occasion and has successfully thus far defended its independence.
- This feverous struggle for freedom is fueled by the burning pride that Ukrainians have in their culture and what they claim as theirs.
- Though Ukraine's future is uncertain at this moment there is no doubt that its people have a unique view that the world can't get enough of.
- Clothing expresses the Ukrainian climate, traditions, and modernism following Western United States and European fashion, as well as the emergence of fashion designers blending a uniqueness of the past and the future.