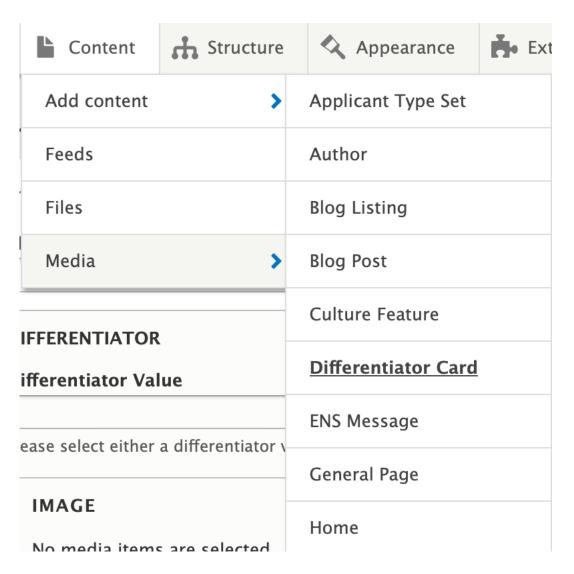Differentiator Tutorial

There are two steps you need to take in order to add differentiators to your page.
1. Create 3 differentiator cards
2. Add the differentiator section to your page

Create your differentiator cards

Go to Content > Add Content > Differentiator Card

Name your differentiator card using the following structure:

Differentiator – [Department/Topic] – [Content Title]

This title is internal only and will be used for search purposes. This title is not to be confused with the title seen lower, which will be the external title which is what shows up on the live site.

Create Differentiator Card ☆

Title *

DIFFERENTIATOR

Choose one of the following types of differentiators:
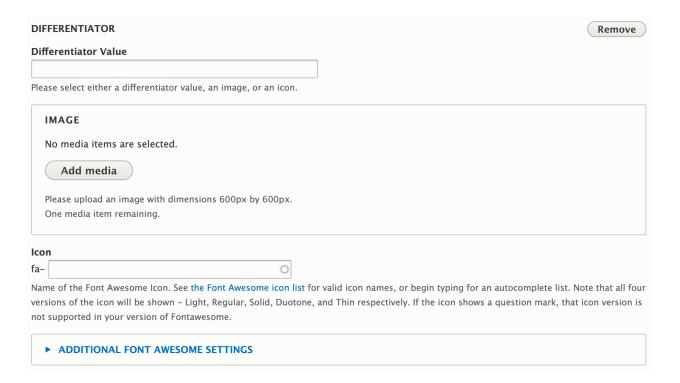Value
Choose a value, typically a number
Image
Upload an image with the dimensions of 600px by 600 px
Keep in mind that your text will show up over this image, so don't use an image with words or faces as these are distracting and make it harder to read the text
Icon
Choose an icon from the Fontawesome icon list.

DIFFERENTIATOR   Remove

Differentiator Value

Please select either a differentiator value, an image, or an icon.

> **IMAGE**
>
> No media items are selected.
>
> Add media
>
> Please upload an image with dimensions 600px by 600px.
> One media item remaining.

Icon
fa–

Name of the Font Awesome Icon. See the Font Awesome icon list for valid icon names, or begin typing for an autocomplete list. Note that all four versions of the icon will be shown – Light, Regular, Solid, Duotone, and Thin respectively. If the icon shows a question mark, that icon version is not supported in your version of Fontawesome.

▶ **ADDITIONAL FONT AWESOME SETTINGS**

Fill out the following:

Title
Try to keep under 52 characters (including spaces)
Title Link
This will link your title
Description
Try to keep under 167 characters (including spaces)

Title

Title Link

Start typing the title of a piece of content to select it. You can also enter an internal path such as */node/add* or an external URL such as *http://example.com*. Enter *<front>* to link to the front page. Enter *<nolink>* to display link text only. Enter *<button>* to display keyboard-accessible link text only.

Description

Add your URL Alias following this structure:

/[department/website]/differentiator/[topic]

You will need to keep this URL on hand if you want to make changes to your differentiator cards.

Last saved: *Not saved yet*

Author: C00250710

Revision log message

Briefly describe the changes you have made.

▶ **MENU SETTINGS** (Not in menu)

▶ **RABBIT HOLE SETTINGS**

▶ **SIMPLE XML SITEMAP**

▼ **URL ALIAS** (No alias)

URL alias

Specify an alternative path by which this data can be accessed. For example, type "/about" when writing an about page.

▶ **AUTHORING INFORMATION** (By C00250710 (32) on 2023–08–15)

▶ **PROMOTION OPTIONS** (Promoted to front page)

Repeat this until you have 3 differentiator cards.

Add the differentiator section to your page

On your page, scroll down to the page components and click the arrow to expand the drop down menu. Select Add Differentiator Section

▼ PAGE COMPONENTS

PAGE COMPONENTS

No Paragraph added yet.

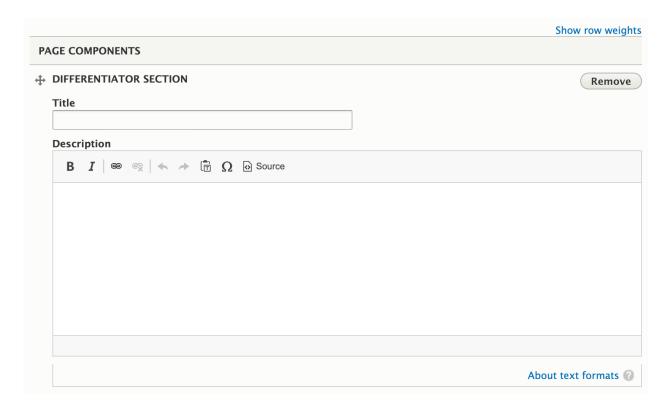| Add Parallax |
| Add Checkerboard |
| Add Culture Component |
| Add Gallery |
| Add Livewhale Event Feature |
| Add News/Story Curated Feature |
| Add News/Story Tagged Feature |
| Add Organizations Feature |
| Add Accordion |
| Add Profile Contact Feature |
| Add Profile Summary Feature |
| Add Questions Section |
| Add Differentiator Section |
| Add WYSIWYG |

to *Page Components*

You can add a title and description to your section here:

PAGE COMPONENTS

⊕ DIFFERENTIATOR SECTION

Remove

Title

Description

B *I* | 🔗 🔗 | ↩ ↪ | 📋 Ω | ⟨⟩ Source

About text formats ❓

Start typing the internal title you chose (Differentiator – [Department/Topic] – [Content Title]) in each of the differentiator cards boxes and the card should populate. This is why we want to be as specific as possible when naming the differentiator cards. This will populate all differentiators made – not just the ones you made.

DIFFERENTIATOR CARDS

⊕ ○

⊕ ○

⊕ ○

You can also add an additional link to the bottom of your differentiator section. If you do this, be sure to add specific directions for your link text and avoid vague text like "click here"

LINK

URL

Start typing the title of a piece of content to select it. You can also enter an internal path such as */node/add* or an external URL such as *http://example.com*. Enter *<front>* to link to the front page. Enter *<nolink>* to display link text only. Enter *<button>* to display keyboard–accessible link text only.

Link text

Once you have all three of your differentiator cards plugged in, scroll down and save your page.