

Content gathering questions

What are your programs and minors?

What are the benefits to students? How is each program different from similar offerings at other universities?

What is some typical feedback (positive or negative) that you hear from students about the programs?

What feedback do you currently get about your website?

If you could convey one key message, what would it be?

Are there any existing written materials or other information about your programs that you could share with me (recent accreditation documents, press releases/articles, etc)?